



# EDUCATION PRICING

## 800.354.5393

**First Year Set-up/Listing: \$270**

Subsequent Years Minimum Annual Usage: \$270

### Standard annual pricing packages.

|  |   |  |   |
|--|---|--|---|
| <b>ONE STAR</b><br>\$1.20/Student                              | <b>TWO STAR</b><br>\$1.70/Student                     | <b>THREE STAR</b><br>\$2.70/Student              | <b>SMALL SCHOOL</b><br><100 STUDENTS<br>\$270 MINIMUM |
| <b>ALERTS</b>  | <b>ALERTS</b>   | <b>ALERTS</b>                                    | <b>ALERTS</b>   |
| <b>ANNOUNCEMENTS</b><br>180 MESSAGES/YEAR*                     | <b>ANNOUNCEMENTS</b><br>180 MESSAGES/YEAR*            | <b>ANNOUNCEMENTS</b><br>UNLIMITED                | <b>ANNOUNCEMENTS</b><br>180 MESSAGES/YEAR*            |
| <i>Appointments available à la carte<br/>See pricing below</i> | <b>APPOINTMENTS</b><br>ALL TEACHERS*                  | <b>APPOINTMENTS</b><br>ALL TEACHERS<br>ALL ADMIN | <b>APPOINTMENTS</b><br>ALL TEACHERS<br>ALL ADMIN      |
| <i>Ads available à la carte<br/>See pricing below</i>          | <i>Ads available à la carte<br/>See pricing below</i> | <b>ADS</b><br>UNLIMITED                          | <b>ADS</b><br>180/YEAR*                               |

\*Additional available. See à la carte pricing below.

### À la carte pricing. Purchase by module and message sent.

#### ANNOUNCEMENTS/MESSAGES EACH BROADCAST

|   |  |  |  |   |  |
|---|--|--|--|---|--|
| <b>1 - 1,000 FOLLOWERS</b><br>\$0.01/FOLLOWER<br>\$10 MINIMUM | <b>1,001 - 5,000 FOLLOWERS</b><br>\$0.0095<br>PER FOLLOWER | <b>5,001 - 10,000 FOLLOWERS</b><br>\$0.009<br>PER FOLLOWER | <b>10,001 - 20,000 FOLLOWERS</b><br>\$0.0085<br>PER FOLLOWER | <b>20,001 - 50,000 FOLLOWERS</b><br>\$0.008<br>PER FOLLOWER | <b>50,001 - 100,000 FOLLOWERS</b><br>\$0.007<br>PER FOLLOWER |
|---|--|--|--|---|--|

For example: One alert sent to 6,000 followers = \$54.00

#### APPOINTMENTS ADDITIONAL APPOINTMENT BOOKS

**30 DAY FREE TRIAL!**

|                                   |                                     |                                      |                                      |                                      |   |
|-----------------------------------|-------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|---|
| <b>1 APPT. BOOK</b><br>\$50/MONTH | <b>5 APPT. BOOKS</b><br>\$150/MONTH | <b>10 APPT. BOOKS</b><br>\$250/MONTH | <b>20 APPT. BOOKS</b><br>\$400/MONTH | <b>40 APPT. BOOKS</b><br>\$700/MONTH | <b>&gt;40 APPT. BOOKS</b><br>CONTACT US |
|-----------------------------------|-------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|---|

#### ADS EACH BROADCAST

**ADVERTISING ANALYTICS \$100/YEAR**

|   |  |  |  |   |  |
|---|--|--|--|---|--|
| <b>1 - 1,000 FOLLOWERS</b><br>\$0.01/FOLLOWER<br>\$10 MINIMUM | <b>1,001 - 5,000 FOLLOWERS</b><br>\$0.0095<br>PER FOLLOWER | <b>5,001 - 10,000 FOLLOWERS</b><br>\$0.009<br>PER FOLLOWER | <b>10,001 - 20,000 FOLLOWERS</b><br>\$0.0085<br>PER FOLLOWER | <b>20,001 - 50,000 FOLLOWERS</b><br>\$0.008<br>PER FOLLOWER | <b>50,001 - 100,000 FOLLOWERS</b><br>\$0.007<br>PER FOLLOWER |
|---|--|--|--|---|--|

For example: One ad sent to 11,000 followers = \$93.50

**TARGET A SPECIFIC AUDIENCE! FOLLOWERS CAN BE FILTERED BY LOCATION RADIUS, GROUP, AND CATEGORY.**

Prices are subject to change without notice. The prices shown supersede all previous listings. YOU reserves the right to correct misprints.