



# GOVERNMENT PRICING

## 800.354.5393

**First Year Set-up/Listing: \$500**

*Subsequent Years Minimum Annual Usage: \$500*

**UNLIMITED AMBER AND SILVER ALERT BROADCASTS INCLUDED AT NO ADDITIONAL CHARGE!**

### ALERTS

<b>UP TO 100 EMPLOYEES</b> \$120/YEAR MINIMUM ANNUALLY	<b>&gt;100 EMPLOYEES</b> \$1.20/EMPLOYEE ANNUALLY
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### ALERTS EACH BROADCAST

1 - 1,000 FOLLOWERS	1,001 - 5,000 FOLLOWERS	5,001 - 10,000 FOLLOWERS	10,001 - 20,000 FOLLOWERS	20,001 - 50,000 FOLLOWERS	50,001 - 100,000 FOLLOWERS
\$0.01/FOLLOWER \$10 MINIMUM	\$0.0095 PER FOLLOWER	\$0.009 PER FOLLOWER	\$0.0085 PER FOLLOWER	\$0.008 PER FOLLOWER	\$0.007 PER FOLLOWER

*For example: One alert sent to 6,000 followers = \$54.00*

### ANNOUNCEMENTS EACH BROADCAST

1 - 1,000 FOLLOWERS	1,001 - 5,000 FOLLOWERS	5,001 - 10,000 FOLLOWERS	10,001 - 20,000 FOLLOWERS	20,001 - 50,000 FOLLOWERS	50,001 - 100,000 FOLLOWERS
\$0.01/FOLLOWER \$10 MINIMUM	\$0.0095 PER FOLLOWER	\$0.009 PER FOLLOWER	\$0.0085 PER FOLLOWER	\$0.008 PER FOLLOWER	\$0.007 PER FOLLOWER

*For example: One announcement sent to 11,000 followers = \$93.50*

### APPOINTMENTS

**30 DAY FREE TRIAL!**

1 APPT. BOOK	5 APPT. BOOKS	10 APPT. BOOKS	20 APPT. BOOKS	40 APPT. BOOKS	>40 APPT. BOOKS
\$50/MONTH	\$150/MONTH	\$250/MONTH	\$400/MONTH	\$700/MONTH	CONTACT US

### ADS EACH BROADCAST

**ADVERTISING ANALYTICS \$100/YEAR**

1 - 1,000 FOLLOWERS	1,001 - 5,000 FOLLOWERS	5,001 - 10,000 FOLLOWERS	10,001 - 20,000 FOLLOWERS	20,001 - 50,000 FOLLOWERS	50,001 - 100,000 FOLLOWERS
\$0.01/FOLLOWER \$10 MINIMUM	\$0.0095 PER FOLLOWER	\$0.009 PER FOLLOWER	\$0.0085 PER FOLLOWER	\$0.008 PER FOLLOWER	\$0.007 PER FOLLOWER

*For example: One ad sent to 60,000 followers = \$420.00*

**TARGET A SPECIFIC AUDIENCE!**  
**FOLLOWERS CAN BE FILTERED BY LOCATION RADIUS, GROUP, AND CATEGORY.**

Prices are subject to change without notice. The prices shown supersede all previous listings. YOU reserves the right to correct misprints.